

**Succeed on Your Own Terms,
Herb Greenberg & Patrick Sweeney**

(McGraw-Hill, 2206, \$21.95)

Greenberg (human relations & psychology, NYU; Founder, president & CEO, Caliper) and Sweeney (executive vice president, Caliper) share insights from 50 talented individuals whom they define as successful. That most of them are not celebrities should increase the likelihood of a connection with readers. These individuals have made their mark in business, politics, the arts, global affairs, and sports by focusing on their strengths, exhibiting a keen sense of self-awareness, a willingness to take risks and a love of what they do. Following a poignant story of Greenberg's overcoming blindness at age nine and a summary of the characteristics of success, the authors take readers through the meat of the material, concise narratives on the highlighted individuals and on what they do best.

The self-assessment tool included here will challenge readers with soul-wrenching questions about their own beliefs, motivations, strengths, and limitations. This title provides more pragmatic advice on success than can be found in Ram Charan's *Know-How*, Karen L. Otazo's *The Truth About Being a Leader*, or Spencer Johnson's *Who Moved My Cheese?* And will strongly appeal to fans of Stephen Covey's *The Seven Habits of Highly Effective People*. Highly recommended for self-development collections in both public and academic libraries.

Dale Farris, Groves TX
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